

FOR IMMEDIATE RELEASE

Menuism.com Arms Local Diners in Pancake Food Fights

(Seattle, WA) - In a tribute to National Pancake Week (Feb. 18-24), Menuism.com launches the first monthly "Food Fight" contest to find the best pancakes in the Seattle, Chicago, San Francisco, and New York areas.

During the month of February, diners in each area can post their opinions about their favorite pancakes at Menuism.com. At the end of the month, Menuism.com will honor the restaurants with the best flapjacks as well as the top pancake connoisseurs.

"With this Food Fight, we're tapping into public pancake passion and giving any pancake-serving restaurant a chance for recognition," said Menuism.com co-founder John Li, "and most importantly, we're giving diners a voice for their choice."

This event is one of many organized by Menuism.com to bring its populist food philosophy to the public. "When it comes to food, no one person or group should decide what's best," said Menuism.com co-founder Justin Chen. "There are too many 'best' lists that are exclusive and unfocused."

Interested diners can go to <http://www.menuism.com/foodfight> for full contest details and eligibility. Menuism.com will award prizes to the top pancake reviewers and those that referred them. Reviewers are ranked by the amount of participation and passion received from the Menuism.com community.

About Menuism.com

Menuism.com is a food-focused community website where you can "rate what you ate" at restaurants. Menuism.com helps you decide where and what to eat by tapping into the experiences of your personalized food network and the food community at large. Visit <http://www.menuism.com> for more information.

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